CATEGORIES

1. ❑ Advertising Specialty Items
   (Hats, Shirts, Pens, Cups, Giveaways, etc.)
2. ❑ Annual Report
3. Billboard Design
   - ❑ *3a.* Single Entry
   - ❑ *3b.* Series (3+ pieces)
4. ❑ Blog
5. Brochure Advertising
   - ❑ *5a.* Folded/Panels
   - ❑ *5b.* Multiple Pages
   - ❑ *5c.* Series (3+ pieces)
6. ❑ Calendar
7. ❑ Catalog
8. Direct Mail
   - ❑ *8a.* Single Entry
   - ❑ *8b.* Series (3+ pieces)
9. ❑ Email Marketing
10. ❑ Fundraising Campaign
11. ❑ Handbook
12. ❑ Invitations
13. ❑ Logos/Trademarks/Mascots
14. ❑ Letterhead & Envelopes
15. Magazine Advertising
    - ❑ *15a.* Single Entry
    - ❑ *15b.* Series (3+ pieces)
16. Magazine Publication
    - ❑ *16a.* Single Entry
    - ❑ *16b.* Series (3+ pieces)
17. ❑ Mobile Apps
18. Newsletter
    - ❑ *18a.* Single Entry
    - ❑ *18b.* Series (3+ pieces)
19. Newspaper Advertising
    - ❑ *19a.* Single Entry
    - ❑ *19b.* Insert
    - ❑ *19c.* Series (3+ pieces)
20. Outdoor Transit/Airport/Subway
    - ❑ *20a.* Single Entry
    - ❑ *20b.* Series (3+ pieces)
21. Photo/Illustration
    - ❑ *21a.* Single Entry
    - ❑ *21b.* Series (3+ pieces)
22. ❑ Pocket Folder
23. Poster/Displays
    - ❑ *23a.* Single Entry
    - ❑ *23b.* Series (3+ pieces)
24. Radio Advertising/PSA
    - ❑ *24a.* Single Entry
    - ❑ *24b.* Series (3+ spots)
25. ❑ Recruitment
26. ❑ Retail Items
27. ❑ Self-Promotion
    - ❑ *27a.* Single Entry
    - ❑ *27b.* Series (3+ spots)
28. ❑ Social Media Marketing
29. ❑ Special Events (Series)
30. Special Video Production
    - ❑ *30a.* Single Entry
    - ❑ *30b.* Series (3+ spots)
31. ❑ Sports Specific
32. ❑ Student Viewbook
    - ❑ *32a.* Electronic
    - ❑ *32b.* Printed
33. ❑ Total Advertising Campaigns
    (Includes 3+ pieces)
34. TV/Video Advertising/PSA
    - ❑ *34a.* Single Entry
    - ❑ *34b.* Series (3+ spots)
35. ❑ Virtal Tours
36. ❑ Webcasts/Podcasts
37. ❑ Website Advertising (Banners, Etc)
38. ❑ Website Design
    (URL address)
39. ❑ Other/Miscellaneous Material:
    (Special Promotional Materials)

2018 ENTRY FORM

COLLEGIATE ADVERTISING AWARDS

ENTRY NUMBER

For Internal Use Only

- **PLEASE COMPLETE ALL (7) STEPS!**
- Type or print all information clearly.
- Photocopies are allowed. There is no limit of entries
- Enclose two copies of the Entry Form per entry-- One with actual entry and one with payment. One check is acceptable for all entries.

1 ***Name Of Entry:*** _____

2 ***Organization:*** _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

3 ***Advertising Agency:*** _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

4 ***Group - Entry Designed For (Check One):***

- ❑ School under 1,000 Students
- ❑ School 1,001 - 2,000 students
- ❑ School 2,001 - 5,000 students
- ❑ School 5,001 - 10,000 students
- ❑ School 10,001 - 20,000 students
- ❑ School 20,000+ students
- ❑ Business/Community College
- ❑ Vocational/Trade School
- ❑ Graduate School (MBA, Law, Med, etc.)
- ❑ Faith-Based College/University

5 ***Awards (If You Win) Should Be Sent To (Check One Only - Duplicates May Be Ordered):***

❑ Organization ❑ Advertising Agency

6 ***How Did You Hear About The Collegiate Advertising Awards? Check all that apply.***

- ❑ Direct Mail
- ❑ Website *(www.CollegiateAdAwards.com)*
- ❑ E-mail Promotion
- ❑ Search Engine
- ❑ Other _____

7 ***Payment (Select Type of Payment & Calculate Total Entries and Fees)***

Form of Payment:

- ❑ CHECK ENCLOSED WITH ENTRY
- ❑ SENT SEPARATELY
- ❑ CREDIT CARD (PROVIDE CREDIT CARD INFORMATION IN SECTION TO THE RIGHT.

____ Single Entries x $50 each	$_____
____ Multi-Media, Branding & Total Ad Campaigns x $75 each	$_____
____ Series Entries x $75 each	$_____
____ One Time Late Fee *(If Entries Are Postmarked After Nov. 16, 2018)*	$ 25.00
TOTAL (U.S. Funds Only)	$_____

(Select Type Of Credit Card) ❑ VISA ❑ MasterCard ❑ American Express

CC#: _____

Name on Card: _____

Expiration Date: _____ Security-Code (3 or 4 digit): _____

Zip Code: _____

SEND ENTRIES TO:
Collegiate Advertising Awards
141 Willets Rd
Sylva, NC 28779