



## COLLEGIATE ADVERTISING AWARDS

ENTRY NUMBER

For Internal Use Only

1.  Advertising Specialty Items  
(Hats, Shirts, Pens, Cups, Giveaways, etc.)
2.  Annual Report
3. Billboard Design
  - 3a. Single Entry
  - 3b. Series (3+ pieces)
4.  Blog
5. Brochure Advertising
  - 5a. Folded/Panels
  - 5b. Multiple Pages
  - 5c. Series (3+ pieces)
6.  Calendar
7.  Catalog
8. Direct Mail
  - 8a. Single Entry
  - 8b. Series (3+ pieces)
9.  Email Marketing
10.  Fundraising Campaign
11.  Handbook
12.  Invitations
13.  Logos/Trademarks/Mascots
14.  Letterhead & Envelopes
15. Magazine Advertising
  - 15a. Single Entry
  - 15b. Series (3+ pieces)
16. Magazine Publication
  - 16a. Single Entry
  - 16b. Series (3+ pieces)
17.  Mobile Apps
18. Newsletter
  - 18a. Single Entry
  - 18b. Series (3+ pieces)
19. Newspaper Advertising
  - 19a. Single Entry
  - 19b. Insert
  - 19c. Series (3+ pieces)
20. Outdoor Transit/Airport/Subway
  - 20a. Single Entry
  - 20b. Series (3+ pieces)
21. Photo/Illustration
  - 21a. Single Entry
  - 21b. Series (3+ pieces)
22.  Pocket Folder
23. Poster/Displays
  - 23a. Single Entry
  - 23b. Series (3+ pieces)
24. Radio Advertising/PSA
  - 24a. Single Entry
  - 24b. Series (3+ spots)
25.  Recruitment
26.  Retail Items
27.  Self-Promotion
  - 27a. Single Entry
  - 27b. Series (3+ spots)
28.  Social Media Marketing
29.  Special Events (Series)
30. Special Video Production
  - 30a. Single Entry
  - 30b. Series (3+ spots)
31.  Sports Specific
32.  Student Viewbook
  - 32a. Electronic
  - 32b. Printed
33.  Total Advertising Campaigns  
(Includes 3+ pieces)
34. TV/Video Advertising/PSA
  - 34a. Single Entry
  - 34b. Series (3+ spots)
35.  Virtual Tours
36.  Webcasts/Podcasts
37.  Website Advertising (Banners, Etc)
38.  Website Design  
(URL address)
39.  Other/Miscellaneous Material:  
(Special Promotional Materials)

- **PLEASE COMPLETE ALL (7) STEPS!**
- Type or print all information clearly.
- Photocopies are allowed. There is no limit of entries

- Enclose two copies of the Entry Form per entry--  
One with actual entry and one with payment.  
One check is acceptable for all entries.

**1 Name Of Entry:** \_\_\_\_\_

**2 Organization:** \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone (Include Area Code): \_\_\_\_\_

E-mail: (winners will be notified first by e-mail) \_\_\_\_\_

**3 Advertising Agency:** \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone (Include Area Code): \_\_\_\_\_

E-mail: (winners will be notified first by e-mail) \_\_\_\_\_

**4 Group - Entry Designed For (Check One):**

- |  |  |
|--|--|
| <input type="checkbox"/> School under 1,000 Students     | <input type="checkbox"/> School 20,000+ students               |
| <input type="checkbox"/> School 1,001 - 2,000 students   | <input type="checkbox"/> Business/Community College            |
| <input type="checkbox"/> School 2,001 - 5,000 students   | <input type="checkbox"/> Vocational/Trade School               |
| <input type="checkbox"/> School 5,001 - 10,000 students  | <input type="checkbox"/> Graduate School (MBA, Law, Med, etc.) |
| <input type="checkbox"/> School 10,001 - 20,000 students | <input type="checkbox"/> Faith-Based College/University        |

**5 Awards (If You Win) Should Be Sent To (Check One Only - Duplicates May Be Ordered):**

- Organization     Advertising Agency

**6 How Did You Hear About The Collegiate Advertising Awards? Check all that apply.**

- Direct Mail     E-mail Promotion     Other \_\_\_\_\_
- Website ([www.CollegiateAdAwards.com](http://www.CollegiateAdAwards.com))     Search Engine \_\_\_\_\_

**7 Payment (Select Type of Payment & Calculate Total Entries and Fees)**

**Form of Payment:**

- CHECK ENCLOSED WITH ENTRY
- SENT SEPARATELY
- CREDIT CARD  
(PROVIDE CREDIT CARD INFORMATION IN SECTION TO THE RIGHT.)

_____ Single Entries x \$50 each	\$ _____
_____ Multi-Media, Branding & Total Ad Campaigns x \$75 each	\$ _____
_____ Series Entries x \$75 each	\$ _____
_____ One Time Late Fee (If Entries Are Postmarked After Dec. 2, 2019)	\$ 25.00
<b>TOTAL (U.S. Funds Only)</b>	\$ _____

(Select Type Of Credit Card)

CC#: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security-Code (3 or 4 digit): \_\_\_\_\_

Zip Code: \_\_\_\_\_

**SEND ENTRIES TO:**  
Collegiate Advertising Awards  
141 Willets Rd  
Sylva, NC 28779