



COLLEGIATE ADVERTISING AWARDS

ENTRY NUMBER

For Internal Use Only

1. Advertising Specialty Items (Hats, Shirts, Pens, Cups, Giveaways, etc.)
2. Annual Report
3. Billboard Design
 - 3a. Single Entry
 - 3b. Series (3+ pieces)
4. Blogs
5. Brochure
 - 5a. Folded/Panels
 - 5b. Multiple Pages
 - 5c. Series (3+ pieces)
6. Calendar
7. Catalog
8. Crisis Management (Covid-19, etc.)
 - 8a. Single Entry
 - 8b. Series (3+ pieces)
9. Direct Mail
 - 9a. Single Entry
 - 9b. Series (3+ pieces)
10. E-mail Marketing
11. Educational Fairs (Series)
12. Fund-raising Campaign (Series)
13. Handbook
14. Internet Advertising (Banners, Etc)
 - 14a. Single Entry
 - 14b. Series (3+ spots)
15. Invitations
16. Logos/Trademarks/Mascots
17. Letterhead & Envelopes
18. Magazine Advertising
 - 18a. Single Entry
 - 18b. Series (3+ pieces)
19. Mobile Apps
20. Newsletter
 - 20a. Single Entry
 - 20b. Series (3+ pieces)
21. Newspaper Advertising
 - 21a. Single Entry
 - 21b. Insert
 - 21c. Series (3+ pieces)
22. Online/Remote Learning
 - 22a. Single Entry
 - 22b. Series (3+ pieces)
23. Outdoor Transit/Airport/Subway
 - 23a. Single Entry
 - 23b. Series (3+ pieces)
24. Photo/Illustration
 - 24a. Single Entry
 - 24b. Series (3+ pieces)
25. Pocket Folder
26. Poster/Displays
 - 26a. Single Entry
 - 26b. Series (3+ pieces)
27. Publication - External
 - 27a. Single Entry
 - 27b. Series (3+ pieces)
28. Publication - Internal
 - 28a. Single Entry
 - 28b. Series (3+ pieces)
29. Radio Advertising
 - 29a. Single Entry
 - 29b. Series (3+ pieces)
30. Recruitment
 - 30a. Single Entry
 - 30b. Series (3+ pieces)
31. Retail Items
32. Self-Promotion
 - 32a. Single Entry
 - 32b. Series (3+ pieces)
33. Social Media Marketing
 - 33a. Single Entry
 - 33b. Series (3+ pieces)
34. Special Events (Series)
35. Special Video Production
 - 35a. Single Entry
 - 35b. Series (3+ pieces)
36. Sports Specific
37. Student Viewbook
 - 37a. Electronic
 - 37b. Printed
38. Total Advertising Campaigns (Includes 3+ pieces)
39. TV/Video Advertising/YouTube
 - 39a. Single Entry
 - 39b. Series (3+ pieces)
40. Virtual Tours
41. Webcast/Podcast
42. Website Design (URL address)
43. Other/Miscellaneous Material: (Special Promotional Materials)

- **PLEASE COMPLETE ALL (7) STEPS!**
- Type or print all information clearly.
- Photocopies are allowed. There is no limit of entries

- Enclose two copies of the Entry Form per entry-- One with actual entry and one with payment. One check is acceptable for all entries.

1 Name Of Entry: _____

2 Organization: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

3 Advertising Agency: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

4 Group - Entry Designed For (Check One):

- | | |
|--|--|
| <input type="checkbox"/> School under 1,000 Students | <input type="checkbox"/> School 20,000+ students |
| <input type="checkbox"/> School 1,001 - 2,000 students | <input type="checkbox"/> Business/Community College |
| <input type="checkbox"/> School 2,001 - 5,000 students | <input type="checkbox"/> Vocational/Trade School |
| <input type="checkbox"/> School 5,001 - 10,000 students | <input type="checkbox"/> Graduate School (MBA, Law, Med, etc.) |
| <input type="checkbox"/> School 10,001 - 20,000 students | <input type="checkbox"/> Faith-Based College/University |

5 Awards (If You Win) Should Be Sent To (Check One Only - Duplicates May Be Ordered):

- Organization Advertising Agency

6 How Did You Hear About The Collegiate Advertising Awards? Check all that apply.

- Direct Mail E-mail Promotion Other _____
- Website (www.CollegiateAdAwards.com) Search Engine

7 Payment (Select Type of Payment & Calculate Total Entries and Fees)

Form of Payment:

- CHECK ENCLOSED WITH ENTRY
- SENT SEPARATELY
- CREDIT CARD
(PROVIDE CREDIT CARD INFORMATION IN SECTION TO THE RIGHT.)

_____ Single Entries x \$50 each	\$ _____
_____ Multi-Media, Branding & Total Ad Campaigns x \$75 each	\$ _____
_____ Series Entries x \$75 each	\$ _____
_____ One Time Late Fee <i>(If Entries Are Postmarked After Dec. 11, 2020)</i>	\$ 25.00
TOTAL (U.S. Funds Only)	\$ _____

(Select Type Of Credit Card)

SEND ENTRIES TO:
Collegiate Advertising Awards
141 Willets Rd
Sylva, NC 28779

CC#: _____

Name on Card: _____

Expiration Date: _____ Security-Code (3 or 4 digit): _____

Zip Code: _____