CATEGORIES

1. ❑ Advertising Specialty Items (Hats, Shirts, Pens, Cups, Giveaways, etc.)
2. ❑ Annual Report
3. Billboard Design
   - ❑ 3a. Single Entry
   - ❑ 3b. Series (3+ pieces)
4. ❑ Blogs
5. Brochure
   - ❑ 5a. Folded/Panels
   - ❑ 5b. Multiple Pages
   - ❑ 5c. Series (3+ pieces)
6. ❑ Calendar
7. ❑ Catalog
8. Crisis Management (Covid-19, etc.)
   - ❑ 8a. Single Entry
   - ❑ 8b. Series (3+ pieces)
9. Direct Mail
   - ❑ 9a. Single Entry
   - ❑ 9b. Series (3+ pieces)
10. ❑ E-mail Marketing
11. ❑ Educational Fairs (Series)
12. ❑ Fund-raising Campaign (Series)
13. ❑ Handbook
14. Internet Advertising (Banners, Etc)
    - ❑ 14a. Single Entry
    - ❑ 14b. Series (3+ spots)
15. ❑ Invitations
16. ❑ Logos/Trademarks/Mascots
17. ❑ Letterhead & Envelopes
18. Magazine Advertising
    - ❑ 18a. Single Entry
    - ❑ 18b. Series (3+ pieces)
19. ❑ Mobile Apps
20. Newsletter
    - ❑ 20a. Single Entry
    - ❑ 20b. Series (3+ pieces)
21. Newspaper Advertising
    - ❑ 21a. Single Entry
    - ❑ 21b. Insert
    - ❑ 21c. Series (3+ pieces)
22. Online/Remote Learning
    - ❑ 22a. Single Entry
    - ❑ 22b. Series (3+ pieces)
23. Outdoor Transit/Airport/Subway
    - ❑ 23a. Single Entry
    - ❑ 23b. Series (3+ pieces)
24. Photo/Illustration
    - ❑ 24a. Single Entry
    - ❑ 24b. Series (3+ pieces)
25. Pocket Folder
26. Poster/Displays
    - ❑ 26a. Single Entry
    - ❑ 26b. Series (3+ pieces)
27. Publication - External
    - ❑ 27a. Single Entry
    - ❑ 27b. Series (3+ pieces)
28. Publication - Internal
    - ❑ 28a. Single Entry
    - ❑ 28b. Series (3+ pieces)
29. Radio Advertising
    - ❑ 29a. Single Entry
    - ❑ 29b. Series (3+ pieces)
30. Recruitment
    - ❑ 30a. Single Entry
    - ❑ 30b. Series (3+ pieces)
31. ❑ Retail Items
32. Self-Promotion
    - ❑ 32a. Single Entry
    - ❑ 32b. Series (3+ pieces)
33. Social Media Marketing
    - ❑ 33a. Single Entry
    - ❑ 33b. Series (3+ pieces)
34. ❑ Special Events (Series)
35. Special Video Production
    - ❑ 35a. Single Entry
    - ❑ 35b. Series (3+ pieces)
36. ❑ Sports Specific
37. Student Viewbook
    - ❑ 37a. Electronic
    - ❑ 37b. Printed
38. ❑ Total Advertising Campaigns (Includes 3+ pieces)
39. TV/Video Advertising/Youtube
    - ❑ 39a. Single Entry
    - ❑ 39b. Series (3+ pieces)
40. ❑ Virtual Tours
41. ❑ Webcast/Podcast
42. ❑ Website Design (URL address)
43. ❑ Other/Miscellaneous Material: (Special Promotional Materials)

2020 ENTRY FORM

COLLEGIATE ADVERTISING AWARDS

ENTRY NUMBER

For Internal Use Only

- **PLEASE COMPLETE ALL (7) STEPS!**
- Type or print all information clearly.
- Photocopies are allowed. There is no limit of entries
- Enclose two copies of the Entry Form per entry-- One with actual entry and one with payment. One check is acceptable for all entries.

1 ***Name Of Entry:*** _____

2 ***Organization:*** _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

3 ***Advertising Agency:*** _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

4 ***Group - Entry Designed For (Check One):***

- ❑ School under 1,000 Students
- ❑ School 1,001 - 2,000 students
- ❑ School 2,001 - 5,000 students
- ❑ School 5,001 - 10,000 students
- ❑ School 10,001 - 20,000 students
- ❑ School 20,000+ students
- ❑ Business/Community College
- ❑ Vocational/Trade School
- ❑ Graduate School (MBA, Law, Med, etc.)
- ❑ Faith-Based College/University

5 ***Awards (If You Win) Should Be Sent To (Check One Only - Duplicates May Be Ordered):***

❑ Organization ❑ Advertising Agency

6 ***How Did You Hear About The Collegiate Advertising Awards? Check all that apply.***

- ❑ Direct Mail
- ❑ Website *(www.CollegiateAdAwards.com)*
- ❑ E-mail Promotion
- ❑ Search Engine
- ❑ Other _____

7 ***Payment (Select Type of Payment & Calculate Total Entries and Fees)***

Form of Payment:

- ❑ CHECK ENCLOSED WITH ENTRY
- ❑ SENT SEPARATELY
- ❑ CREDIT CARD (PROVIDE CREDIT CARD INFORMATION IN SECTION TO THE RIGHT.

____	Single Entries x $50 each	$_____
____	Multi-Media, Branding & Total Ad Campaigns x $75 each	$_____
____	Series Entries x $75 each	$_____
____	One Time Late Fee *(If Entries Are Postmarked After Dec. 18 2020)*	$ 25.00
	TOTAL (U.S. Funds Only)	$_____

(Select Type Of Credit Card) ❑ VISA ❑ MasterCard ❑ American Express

CC#: _____

Name on Card: _____

Expiration Date: _____ Security-Code (3 or 4 digit): _____

Zip Code: _____

SEND ENTRIES TO:
Collegiate Advertising Awards
1202 Belle Point Drive
Mount Pleasant, SC 29464